Intercultural Communicative Competence
A Competitive Advantage for Global Employability

International Conference
22–23 June 2017 Prague

CZECH TECHNICAL UNIVERSITY IN PRAGUE
MASARYK INSTITUTE OF ADVANCED STUDIES
School of Business & Interdisciplinary Studies
In the highly competitive environment of the globalised world, higher education necessarily faces ever-present challenges such as linguistic and extra-linguistic communication barriers, cultural stereotyping, cross-cultural prejudices, identity conflicts and/or L2 deficiency, which compound the lack of skills to interact successfully. The acquisition of intercultural communicative competence becomes a key professional skill and a primary success factor for university educators, graduates, and researchers in the field, as well as business professionals, international employers, or HR specialists.

Addressing these concerns, the ICCAGE conference will contribute to the on-going debate on intercultural language/communicative skills, and various innovative teaching and training approaches to ICC including global mobility, intercultural mediation and telecollaboration, and in and out-of classroom methodologies. The conference will offer an opportunity to share/present experience, develop interdisciplinary networks, and foster cooperation by sharing knowledge and best practices essential for further development and innovation.

We invite papers in English of 20 minutes length, with possible topics including (but not being limited to):

- Perspectives on intercultural language learning/teaching
- Current theories of language and intercultural communication
- ICC best practices
- Innovative ICC content, course activities and materials
- Tellecolaborative practice and research
- Trans-national mobilities

Selected papers will be published in a reviewed collection of essays.

The conference is free for registered participants thanks to the funding by the Erasmus+ KA2 Programme No. 2015-1-CZ01-KA203-013992.

For more details about the conference, please see [http://iccageproject.wix.com/presentation](http://iccageproject.wix.com/presentation)

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