

# Intercultural Communicative Competence

## A Competitive Advantage for Global Employability



**Day 1**  
22 June 2017

**8:30 - 9:15**

**REGISTRATION**

**9:15 - 9:45**

**OPENING REMARKS**

prof. Ing. PETR KONVALINKA, CSc., FEng. Rector of CTU  
doc. Ing. LENKA ŠVECOVÁ, PhD, Director of MIAS CTU  
PhDr. MONIKA HŘEBAČKOVÁ, Head of Dept. of Language Studies, MIAS CTU

**9:45 - 10:30**

**KEYNOTE 1**

ROBERT O'DOWD, University of León, Spain  
*Entering the World of Virtual Exchange: Learning from Teachers' Experiences*

**10:30**

**COFFEE BREAK**

**11:00 - 12:30**

**SEMINARS BLOCK 1**

**Session 1**

**ICC in Global English**

RADEK SKARNITZL, Charles University Prague, CZ  
*The Lack of Trust: Social Effects of Foreign Accents*

PATCHAREERAT YANAPRASART, University of Geneva, Switzerland  
*Intercultural Challenges for Multilingual Higher Education*

VIANA NELSON, University of Universidade Federal de São Carlos, Brazil  
*Cultural Accent: A Sociological Component of Foreign Language*

**Session 2**

**ICC through Case Studies I**

EMMANUELLE CHIOCCA, University of Oklahoma, USA  
*Intercultural Sensitivity of Chinese ESL Students: a Mixed-Methods Study*

CHRISTIAN KRAMER & JOANNA PFINGSTHORN, Carl von Ossietzky  
Universität Oldenburg, Germany  
*(In)Flexible beyond the Fixed? On the Development of the  
Multicompetent Minds of Non-native EFL Teachers in Germany and  
Poland*

VICTORIA GUADAMILLAS GÓMEZ, University of Castilla-La Mancha, Spain  
*Self-assessing Soft Skills through Telecollaboration. A Case Study in  
Higher Education*



# Intercultural Communicative Competence

## A Competitive Advantage for Global Employability



### Session 3

#### Sharing ICC Best Practice

GYORGY NAGY, University of Limerick, Ireland

*Towards Intercultural Competence: Integrating Irish Culture into TESOL in Ireland*

ALEVTINA KOLOSOVA, Peoples' Friendship University of Russia

*Intercultural Communication: From Theories to Practices*

DOLORES BARBAZÁN CAPEÁNS, Columbia University in New York, USA

*Intercultural Competence in the Spanish Class 'Spanish Women in the Spanish Cinema'*

### Session 4

#### ICC in Theory and Practice

RENATA EMILSSON PESKOVA, University of Iceland

*The Developing Linguistic Repertoires of Plurilingual Students in Greater Reykjavík Area: Heritage Language Teachers' and Class Teachers' Aims and Methods*

HOUSSINE SOUSSI, FLHS University of Moulay Ismail Meknes, Morocco

*Embracing Social Media for Intercultural Language Learning*

ALEXANDRA CSONGOR, JON MARQUETTE & TIMEA NÉMETH

University of Pécs, Hungary

*Increasing Intercultural Competence IN and THROUGH Class*

12:30

#### LUNCH

14:15 - 15:00

#### KEYNOTE 2

MIRJAM HAUCK, The Open University, UK

*Acquiring 21st Century Skills through Telecollaboration*

15:00

#### COFFEE BREAK

15:30 - 17:00

#### SEMINARS BLOCK 2

### Session 5

#### Telecollaboration Workshop

ROBERT O'DOWD, University of León, Spain

*Learning to Set up and Run Virtual Exchanges*

### Session 6

#### Telecollaboration Workshop

MIRJAM HAUCK, The Open University, UK

*Learning to Set up and Run Virtual Exchanges*

# Intercultural Communicative Competence

## A Competitive Advantage for Global Employability

### Session 7 ICC through Case Studies II

MARÍA DEL CARMEN ARAU RIBEIRO, Polytechnic Institute of Guarda,  
Portugal

*Pursuing the "ins" and Dealing with the "outs" in Teaching Intercultural  
Communicative Competence*

INGRID PETKOVÁ, JORGE CABEZAS MIRANDA, Pedagogical University of  
Cracow, Poland

*Intercultural Learning Materials: Expectations and Barriers*

MARTA GIRALT, MARIE THERESE BATARDIE, CATHERINE JEANNEAU,  
University of Limerick, Ireland

*Developing ICC before the Period Abroad through Telecollaborative  
Exchanges*

### Session 8 Reflecting on ICC

SHANTA NAIR VENUGOPAL, Independent Scholar, Malaysia

*Intercultural Communication Competence: Reconceptualizations and New  
Criticalities*

PI CHI HAN, National Kaohsiung Normal University in Taiwan

*Social Constructivism as a Theoretical Foundation of Cross-Cultural  
Mentoring for Foreign-born Faculty*

ANNA ZELENKOVÁ, Faculty of Economics, Matej Bel University in Banská  
Bystrica, Slovakia

*Implementing reflective observation methods in the development of  
intercultural competence*

# Intercultural Communicative Competence

## A Competitive Advantage for Global Employability



**Day 2**  
**23 June 2017**

**9:00 - 9:30**

**REGISTRATION**

**9:30 - 10:15**

**KEYNOTE 3**

**MARGARIDA MORGADO**, Castelo Branco Polytechnic Institute, Portugal  
*Issues Concerning the instructional Design of Intercultural Communicative Competence (ICC) Content through Foreign Language (FL) Learning*

**10:15 - 11:00**

**COFFEE BREAK**

**11:00 - 12:30**

**SEMINARS BLOCK 3**

**Session 9 – Workshop**  
**Teaching ICC**

**JUDITH MADER & RUDI CAMERER**, Frankfurt School of Finance and Management, Germany  
*Teaching Intercultural Competence in English to University Students*

**Session 10 - ICC across**  
**Curricula**

**GABRIELA KLEČKOVÁ & JUSTIN QUINN**, University of West Bohemia, CZ  
*ICC into Practice in Teacher Preparation*

**UWE BAUMANN & ELODIE VIALLETON**, Open University, UK  
*Intercultural Communicative Competence and Employability in the Languages Curriculum at the Open University UK*

**Session 11 -**  
**Implementing**  
**Telecollaboration**

**RACHEL LINDNER**, University of Paderborn, Germany & **EMMANUEL ABRUQUAH** Tampere University of Applied Sciences, Finland  
*The Global Virtual Teams Project: Preparing Students for Teamwork across Cultures, Time and Space*

**ILDIKÓ DÓSA**, Budapest Business School, Hungary; & **EMMANUEL ABRUQUAH** Tampere University of Applied Sciences, Finland  
*The Four P's of Telecollaboration*

**MARTA GIRALT & SILVIA BENINI**, **LIAM MURRAY** University of Limerick, Ireland  
*Developing ICC through Digital Materials: The Digilanguages Portal*

**Session 12 – ICC in**  
**Business and**  
**Management**

**LUCIA DANČIŠINOVÁ**, University of Presov, Slovakia  
*Presentation Skills as Important Managerial Competences in the Context of Intercultural Communication*

**GYULA HEGEDŰS**, Budapest Business School, Hungary  
*Intercultural Aspects in the "Business Etiquette and Protocol" Course at Budapest Business School*

**KLÁRA ŠIMONOVÁ**, **LUDEK KOLMAN**, **MIAS CTU**, CZ  
*Hofstede's Model in Curriculum and Possibilities of its Substitution*



Co-funded by the  
Erasmus+ Programme  
of the European Union



**MASARYK**  
**INSTITUTE**  
**OF ADVANCED**  
**STUDIES**  
**CTU IN PRAGUE**

Partners



# Intercultural Communicative Competence

## A Competitive Advantage for Global Employability



12:30 - 14:00

**LUNCH**

14:00 - 14:45

**KEYNOTE 4**

MELINDA DOOLY, Universitat Autònoma de Barcelona, Spain *The Challenges of Educating Global Citizens for Now and the Future*

14:45 - 15:15

**COFFEE BREAK**

15:15 - 16:45

**SEMINARS BLOCK 4**

**SESSION 13**  
**Debating ICC: Themes, Topics, Methodologies (Q&A)**

*Sharing ICC Best Practice - Round Table Discussion with university educators from the Czech Republic, Spain, Portugal, and Hungary*

**Session 14**  
**Communicating across Cultures**

ALEXANDRA CSONGOR, JON MARQUETTE & TIMEA NÉMETH  
University of Pécs, Hungary  
*Online Educational Tools in Support of Language Development in an Intercultural Environment*

MICHELLE DURUTTYA, Czech Academy of Sciences of the Czech Republic  
*Using Corpora in Teaching Languages to Enhance Cultural Competency with Focus on English as a Foreign Language*

ERIKA HUSZÁR & TEODORA WIESENMAYER, Budapest Business School, Hungary  
*Intercultural Communicative Competence: the Students' Perspective*

\*VERONIKA QUINN NOVOTNÁ & JIŘINA DUNKOVÁ, Charles University Prague, CZ  
*Defining Key Pillars of International English Skills for International Communicative Success*

**Session 15**  
**ICC in Digital Society**

JITKA JEŘÁBKOVÁ, People in Need, CZ  
*The Pitfalls of Intercultural Communication and Strategies to Cope with them*

LYDIE FRANKA BARTOŠOVÁ, Independent Scholar, CZ  
*The Shape of Communication in Digital Age*

FLORENCE LE BARON-EARLE, University of Limerick, Ireland  
*Insight into a Telecollaborative Project Embracing Multimodality and Overcoming Asymmetrical Participation*



# Intercultural Communicative Competence

## A Competitive Advantage for Global Employability



**Session 16**  
**ICC for Student/Teacher**  
**Mobility**

ANNA CZURA, University of Wrocław, Poland *Developing student teachers' intercultural communicative competence through mobility – the PluriMobil project*

MONIKA MACIEJEWSKA & LIDIA BIELINIS, University of Warmia and Mazury in Olsztyn, Poland  
*Transformative Learning during Students' International Mobility Programmes*

SANDRA LÓPEZ-ROCHA, University of Bristol, UK; University of Jyväskylä, Finland  
*Practical Applications of Intercultural Communicative Competence in Higher Education: Cases from the UK and Finland*

16:45 - 17:00

**CLOSING REMARKS**

MONIKA HŘEBAČKOVÁ, MIAS CTU, CZ



Co-funded by the  
Erasmus+ Programme  
of the European Union



Partners

